



MUSEUMS INSPIRE FACT SHEET

Museums inspire change. A visit to a museum should change the way you see the world around you.

MUSEUMS ARE INSPIRING PLACES BECAUSE...

93%

Museums spark curiosity, provoke wonder, and promote creativity and a 'love of learning'

87%

Museums are educational institutions that are great for kids

82%

Museums inspire personal development and 'well-roundedness'

86%

Museums develop and sustain specific interests

81%

Museums are good for mental health and provide restful and calm places

84%

Museums improve the quality of life in a community

76%

Museums give people a sense of belonging and membership in a community

"I visited a museum when I was in my first year of university. It changed the course of my studies. Having come from a smaller place, it opened me up to new ways of looking at what should or could be included in a museum."

- Survey Respondent

"I see museums as spaces in which I can learn and transform my own understanding of the world around me. I appreciate locally-curated exhibits that disrupt my own understanding of the community and world in which I live. I am more likely to visit a museum if I feel there is something that may inspire me to positively change the way I engage with my community."

- Survey Respondent

All data was collected as part of a 2021 national survey, *Museums for Me*, undertaken as part of *Reconsidering Museums*. For detailed information on questions and responses, see the *Museums For Me: Engaging Canadians on the Future of Museums - What We Heard* report.

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