

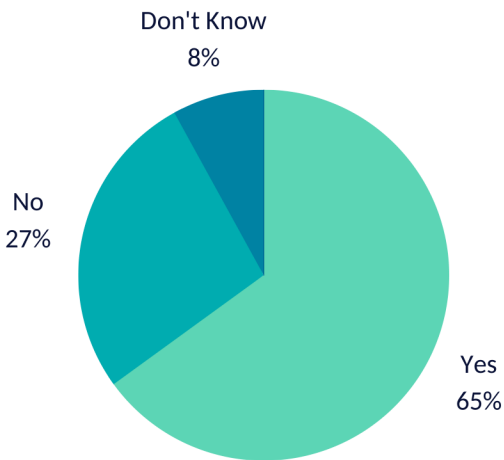


LOCAL MUSEUMS FACT SHEET

"My local museum is a safe haven that I can enjoy by myself, with my partner or friends. I appreciate that throughout my life I can continue to visit the museum and walk away with a new understanding of something [...] If it wasn't for the museum, I may have never recognized my passion for the environment."

- Survey Respondent

Are you aware of local museums in your community?



A local museum has a collection that normally includes objects of local significance, and tells a community or region's story. Such museums are often small and run by volunteers.

83% agree that local museums are a place to know the history of a particular area

77% agree that local museums are a reminder of the achievements and discoveries closer to home, bringing communities together

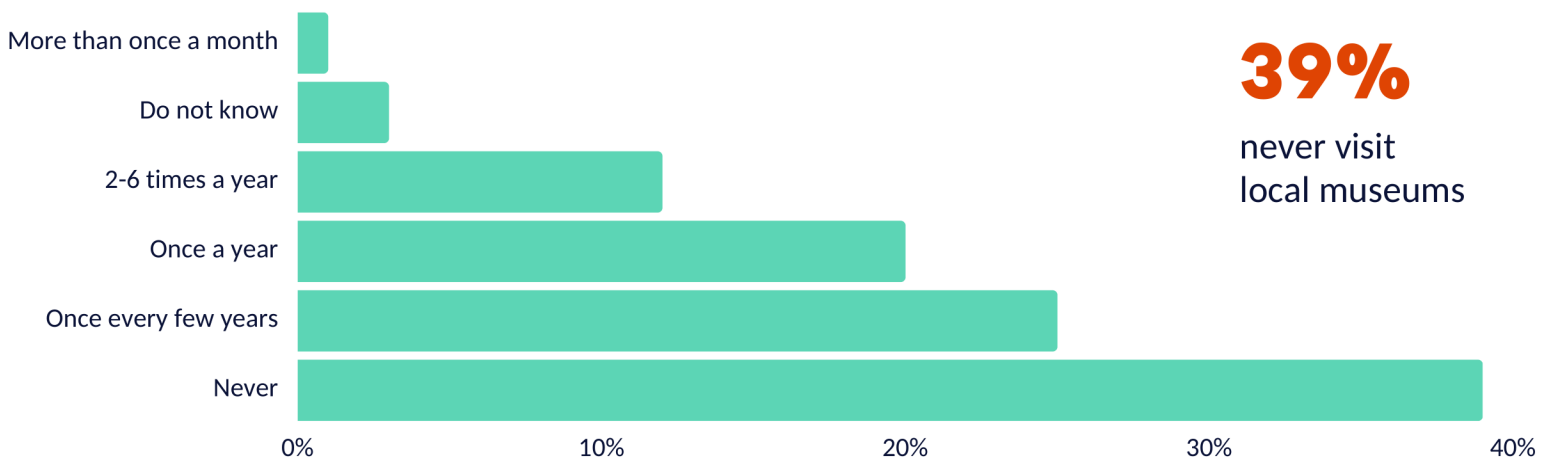
74% agree that local museums bring value to their community

70% agree that local museums provide a sense of community

"Museums can be catalysts for change, especially in rural communities - they can play an economic, cultural, or social development role - sponsoring projects, partnering with other entities, and promoting a narrative for change."

- Survey Respondent

In the last 2 years, how many times have you visited a local museum in your community?



39% never visit local museums

All data was collected as part of a 2021 national survey, *Museums for Me*, undertaken as part of *Reconsidering Museums*. For detailed information on questions and responses, see the *Museums For Me: Engaging Canadians on the Future of Museums - What We Heard* report.

The Alberta Museums Association gratefully acknowledges the financial support of the Government of Canada through the Canada Cultural Investment Fund and the Province of Alberta through the Community Initiatives Program for the *Reconsidering Museums* project.